

CALLETA CONSULTING - COOKIES POLICY

WWW.CALLETA.BE

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This is the Cookies Policy for www.calleta.be, accessible from <http://www.calleta.be>

1. WHAT ARE COOKIES

As is common practice with almost all professional websites this site uses cookies, which are tiny files that are downloaded to your computer, to improve your experience. This page describes what information they gather, how we use it and why we sometimes need to store these cookies. We will also share how you can prevent these cookies from being stored however this may downgrade or 'break' certain elements of the site's functionality.

For more general information on cookies see the Wikipedia article on HTTP Cookies.

2. HOW WE USE COOKIES

We use cookies for a variety of reasons detailed below. Unfortunately, in most cases there are no industry standard options for disabling cookies without completely disabling the functionality and features they add to this site. It is recommended that you leave on all cookies if you are not sure whether you need them or not in case, they are used to provide a service that you use.

3. WHAT ARE COOKIES USING FOR?

Cookies on our Website are used for a variety of different purposes.

We use cookies to improve the user-experience on the Website and to map your surfing behavior (e.g. the pages you have visited and the time you spent on that page). Cookies make our Website easier to use and allow us to better tailor our Website to your interests and needs. Cookies are also used to help speed up your future activities and experience on the Website. We use cookies, for example, to remember your language preferences.

We also use cookies to compile anonymous, aggregated statistics that allow us to understand how our Website is being used and how we can improve our services.

4. WHICH COOKIES DO WE USE?

We use first party and third-party cookies:

First party cookies are cookies created by the Website itself. These cookies are used to optimize your user-experience.

Third party cookies are cookies created by parties other than the Website. Third party cookies in relation to our Website are Twitter, LinkedIn and Google Analytics.

Google Analytics is Google's analytics tool which helps us understand how you engage with the Website. It may use a set of cookies to collect information and report Website usage statistics without personally identifying individual visitors to Google. The main cookie used by Google Analytics is the '___ga' cookie.

A further distinction can be made between the following types of cookies:

- Necessary cookies: These are required for the operation of our Website. They include for example cookies that enable you to log in.

Our necessary cookies are named here:
__cfduid addtoany.com

- Analytical/performance cookies: These cookies allow us to analyze our web traffic, to see the number of users of our Website and how the users navigate through our Website. We do not make use of any Analytical/performance cookies on Calleta.be
- Functional cookies: These cookies 'remember' the choices you made on our Website (e.g. language preference) making the Website more user-friendly and enhancing your user experience. We do not make use of any functional cookies on Calleta.be
- Targeting cookies: These show us the pages you have visited and the links you have followed, making advertisements more relevant to your interests. We do not make use of any targeting cookies on Calleta.be
- Email newsletters related cookies
This site offers newsletter or email subscription services and cookies may be used to remember if you are already registered and whether to show certain notifications which might only be valid to subscribed/unsubscribed users.
- Site preferences cookies
In order to provide you with a great experience on this site we provide the functionality to set your preferences for how this site runs when you use it. In order to remember your preferences, we need to set cookies so that this information can be called whenever you interact with a page is affected by your preferences.

5. THIRD PARTY COOKIES

In some special cases we also use cookies provided by trusted third parties. The following section details which third party cookies you might encounter through this site.

This site uses Google Analytics which is one of the most widespread and trusted analytics solutions on the web for helping us to understand how you use the site and ways that we can improve your experience.

These cookies may track things such as how long you spend on the site and the pages that you visit so we can continue to produce engaging content.

For more information on Google Analytics cookies, see the official Google Analytics page.

More Information

Hopefully that has clarified things for you and as was previously mentioned if there is something that you aren't sure whether you need or not it's usually safer to leave cookies enabled in case it does interact with one of the features you use on our site.

However, if you are still looking for more information please contact us via Email: info@calleta.be

6. AMENDMENTS TO THE COOKIES POLICY

From time to time, we have the right to modify this Cookies Policy. You will always be able to consult the most recent version of the Cookies Policy on Calleta's website.